

# Top 6 challenges of data protection

The challenges of data prevention are constantly changing

Are you protected against every data loss and downtime scenario?

Secure, efficient, cost-effective data protection is a constant challenge for businesses. Organisations with limited resources and continual data growth need better solutions. Challenges include rapid data growth, data security threats, and reliable data recovery.

Listed below are the 6 key challenges that organisations are facing today. Visit [www.westcoast.co.uk/westcoastarchivesolutions](http://www.westcoast.co.uk/westcoastarchivesolutions) to discover how your business can overcome these challenges.

1

The growth of data is relentless - expected to increase 52% in the next 12 months

2

Explosion of data "on the edge" that falls outside the data protection umbrella and the corporate security blanket

3

Dependency on data is increasing - needs to be available 24x7x365

4

Recovery SLA requirements are transforming from days/hours to minutes

5

Malware is a clear and present threat to your data

6

Escalating costs associated with the first 5 challenges



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